

**ABSTRACT**

A method of demonstrating the cleaning performance of a cleaning pad comprises the steps of: (a) providing a soil composition comprising fine particulate matter, optional colorant, and optional dispersant; wherein said soil composition has a mean particle size of from about 1  $\mu\text{m}$  to about 1,000  $\mu\text{m}$ ; (b) distributing said soil composition on a demonstration surface; and (c) wiping said demonstration surface with said cleaning pad. A soil composition for use in said methods comprises: (a) fine particulate matter; (b) optional colorant; and (c) optional dispersant; wherein said soil composition has a mean particle size of from about 1  $\mu\text{m}$  to about 1,000  $\mu\text{m}$ . The soil composition is preferably dispersed in an aqueous carrier to form a soil dispersion.